

Advanced Culinary II Virtual Learning

Menu Planning

May 12th, 2020



Advanced Culinary II Lesson: May 12th, 2020

Objective/Learning Target:

Students will compare and examine different menu styles and understand the differences in appearance and planning.

> Standard: 8.4.2



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Bellwork:

Think about the last place you went to eat, how did you determine on the menu what you wanted to order?



How to do bellwork and assignments

- → Create a google doc for Advanced Culinary (if you already have one, use the same one
- → Title it with your full name and the name of the class with a VL in front for Virtual Learning
- Each day, put that day's date and lesson on a new page of the same doc
- → Under the date, have two sections:
 - -Bellwork
 - -Assignment



Assignment

★ Open the link below, watch the video
★ On your Google Doc assignment sheet, list 5 factors that can influence a guests opinion on what they will order.

• <u>Menu Engineering</u>



Practice/Additional Resources

 More Ways Restaurants Use Engineering and Psychology to Influence Your Decision